



Feel the excitement of the trading floor at the JA Stock Market Challenge!

For Adults: September 23, 2025

For Students: September 24, 2025

JA Stock Market Challenge (For Students) **September 24, 2025**

Hosted by Junior Achievement of the Desert Southwest (El Paso), the SMC is an exciting, hands-on competition where high school students explore the fundamentals of saving, investing, and the stock market. After completing an engaging in-class program, student teams face off in a high-energy, one-day stock market simulation.

Program Overview

Students participate in a five-week classroom program that introduces:

- The importance of saving for the future
- Investment fundamentals and financial terminology
- The power of long-term, consistent saving
- Critical thinking, teamwork, and strategy development

Competition Highlights

- Teams of 4 students
- Each team receives \$1,000,000 in fictitious stock
- Every 60 seconds represents one trading day
- 60 total trading days during the event
- Team with the highest Return on Investment (ROI) wins the title of the JA Stock Market Challenge Champion
- The **top 3 teams** will advance to the **national competition**

Investor Showdown (For Adults) **September 24, 2025**

The Investor Showdown is the adult counterpart of the JA Stock Market Challenge™.

Local individuals step into the simulation to compete, network, and have fun, all while raising crucial funds for Junior Achievement. Every dollar raised supports JA's mission to empower students in the El Paso region with essential financial literacy and career readiness skills that will last a lifetime.

Important Dates

August - September: JA Take Stock in Your Future Classroom Curriculum Begins

Investor Showdown (For Adults): Sept 23, 2025

Stock Market Challenge (For Students): Sept 24, 2025

- 9:30 AM – Speaker Panel
- 10:00 AM – Competition Begins
- 11:30 AM – Lunch & Awards

Star Light Event Center
6650 Continental Dr.
El Paso, Texas 79925

PREPARE FOR THE JA STOCK MARKET CHALLENGE WITH JA TAKE STOCK IN YOUR FUTURE™:

In-classroom volunteer or educator-led curriculum culminating in the JA Stock Market Challenge competition event.

- ✓ Real-life stock market learning experience.
- ✓ Buying and selling shares from a fictional stock market, mirroring real-life trading dynamics.
- ✓ Learning long-term investment strategies

TO REGISTER CONTACT
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For Adults **QR CODES**



For Students



Junior Achievement™
of the Desert Southwest